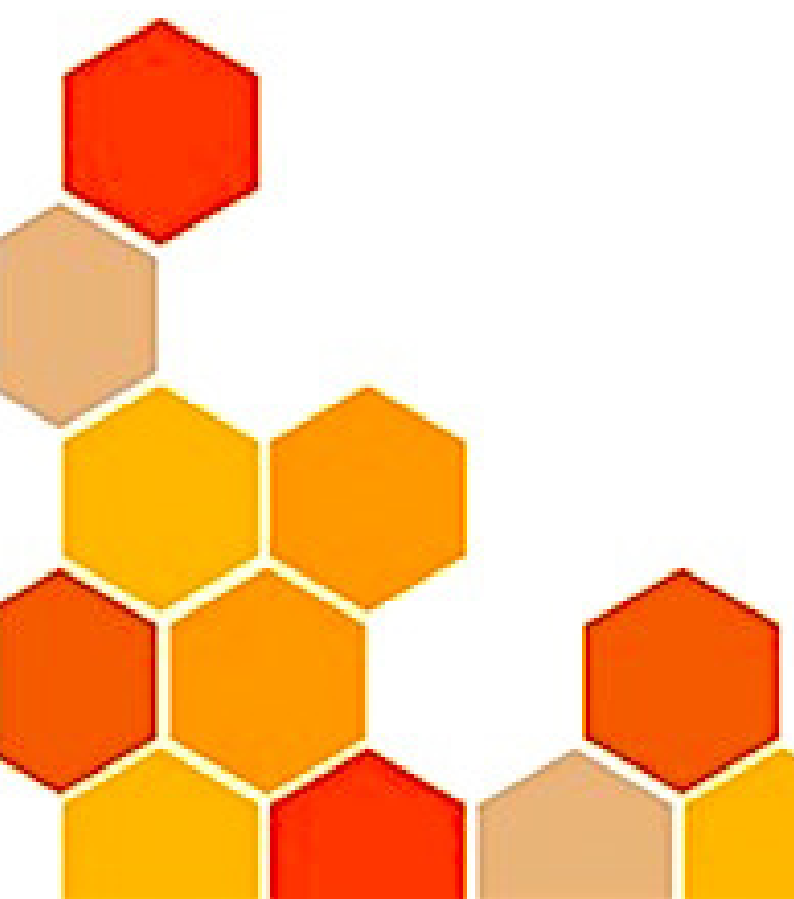


HEISE

Higher Education
Institution for
Societal Engagement



PROJECT PERIOD: 01.09.2016 – 31.08.2019
PROJECT BUDGET: 343 340,00 EUR
PROJECT FUNDER:
Erasmus+ Strategic Partnerships for higher education



HIGHER EDUCATION INSTITUTIONS FOR SOCIETAL ENGAGEMENT (HEISE)

HEISE is a 36-months project with six partners from three countries: Estonian Academy of Music and Theatre (Estonia; main coordinator), Sibelius Academy of the University of the Arts Helsinki (Finland), Laurea University of Applied Sciences (Finland), Aalto University (Finland), Estonian Business School (Estonia), and Universidad del País Vasco / Euskal Herriko Unibertsitatea (Spain).

The partners represent widely the field of HEIs from art to business and social sciences to economics. The profiles of partners cover the expertise required in carrying out the project by combining knowledge of social and societal challenges, higher education pedagogy, innovative learning methodologies such as arts based methods as well as evaluation of impacts.

WHY?

Higher education institutions (HEIs) play a key role in educating young people to understand the underlying values in societies and cultures, which create crucial abilities to foster social integration.

To succeed in this, the teachers and students of HEIs need novel ways to increase intercultural understanding and social inclusion. Hence, in the project we aim to create a comprehensive educational model grounded in experiential and challenge based learning to increase the higher education institutions' societal engagement (HEISE).

OBJECTIVES

The objectives of the HEISE project are:

- To engage the local challenge owners and the HEI students into the joint teams
- To apply various arts based methods to make the different views visible in the challenge solving processes.

RESULTS

One of the main results of HEISE project is a comprehensive toolkit for HEI teachers to integrate challenge based learning methods into their teaching. This will further result in greater societal engagement and impact of HEIs. The students and stakeholders of HEI will be affected by the challenge based learning methods during the course modules organized by the project, which will develop a more active dialogue between them while solving the real-life societal challenges collaboratively. One concrete outcome of this part of the project is to provide a model how to evaluate the societal impact of HEIs.

The longer-term benefits of the HEISE project lies in the further development of course contents in which the challenge based learning methods are utilized. In addition, the longer-term impact of systematically evaluating the impact of HEIs will increase the importance of the topic. In a long run this will lead to broader societal engagement of HEIs, which will further affect the ways citizens understand intercultural and social inclusion.

Model for societal engagement for HEIs - TOOLKIT FOR TEACHERS

The toolkit for teachers will take the form of an e-publication available on a virtual platform. It will consist of different pedagogical and methodological tools, focusing especially on art based methods. Each approach and tool will include an explanation of what they are, how to work with them and suggestions on in what kinds of situations they can be used. It will also contain advice on their benefits and shortcomings. There will be examples describing some usages of the tools in the form of cases, videos, or learning games. The e-publication will contain visualizations on possible processes and on tools.

The teachers' tool will be starting point to develop the model for HEIS for societal engagement. The HEIs model will take a form of virtual process model, describing how the challenge solving model can be integrated to the overall societal impact model of HEIs and in what kinds of pre and after requisites is needed from HEIS management. The impact assessment model will be integrated with the societal engagement model. The model will include examples and visualizations. The model will come with explanations on how to build up the societal engagement model based on challenge solving as well as how to maintain it. It will provide ways to calculate the resources needed in management as well as educational setting.

Higher Education Institutions for Societal Engagement (HEISE) is a continuation of MAPSI project.

WHAT WAS MAPSI ABOUT?

Managing Arts Projects with Societal Impact (MAPSI) refers to a specialization in management of artistic projects with societal impact, and aims to create an international network focusing on educating cultural managers and facilitators to manage and mediate artistic and cultural projects with societal impact.

MAPSI integrates the transnational and interdisciplinary fields of art, management and societal impact by developing a novel understanding on the interaction between art and society and increasing the skills and competences of future cultural managers to foster the valuable interface.

Two important outcomes of the MAPSI project - **Study** and **Guide Book** - were published. The Study Book is targeted mainly for students of cultural management, cultural policy and social services and it can be used as a course book for learning how to manage arts projects with societal impact.

https://issuu.com/mapsiproject/docs/maps_i_study_book.

https://issuu.com/mapsiproject/docs/maps_i_in_a_nutshell

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