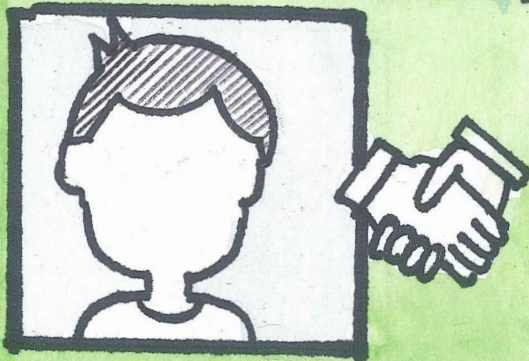
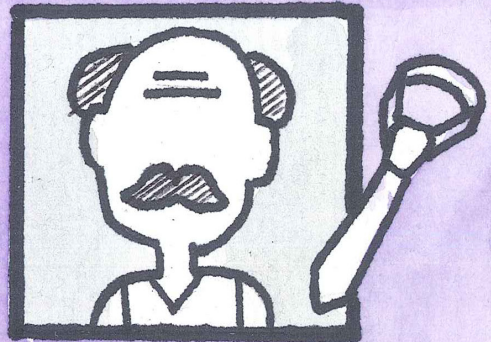


## PARTNER



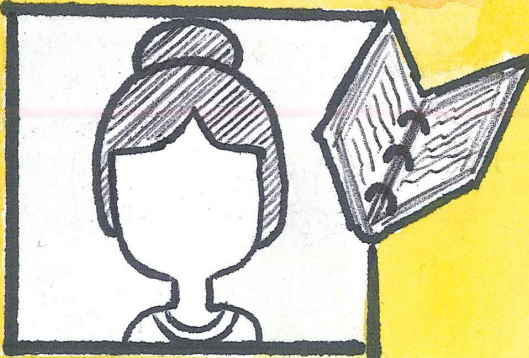
Your company is a strategic partner of HEI and wants to offer an e-course for your staff from HEI.

## RECTOR



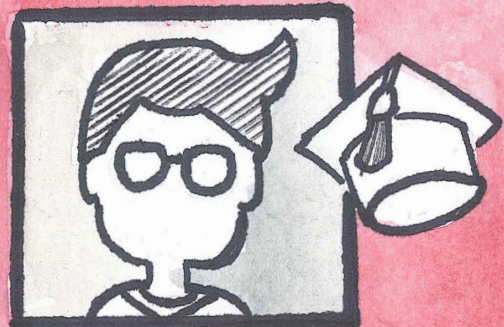
You just started as a rector and you were adviced on how to monitor your social media accounts for safety.

## HEAD OF DEPARTMENT



You lead a team of 20 and you want to find a digital platform to manage the workflow.

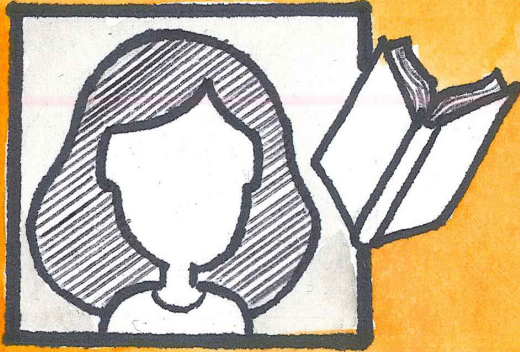
## STUDENT



You are a full-time student who has 2831 followers on Instagram.



# TEACHER



You are a lecturer and you just proudly presented your new e-course to the students.

## LOBBY

HEISE

In today's world, Higher Education Institutions are expected to be an active member of the society. Discuss and ideate how HEIs could open up their activities for societal engagement, how they can contribute to find solutions for society's challenges, such as digital addiction.

## SOCIETY

HEISE

What would be the main advice based on the discussion you would give to HEIs in their role on societal engagement?



## **HEAD OF DEPARTMENT'S OFFICE**

**HEISE**

In HEIs the departments (disciplines) play key role in deciding on the curriculum, what is education, what are the learning outcomes and so forth. Yet, on the other hand, they are bound to HEIs strategic choices and guidelines. How would you as head of department balance the needs of your own department, staff and requirements of the top management level?

## **RECTOR'S OFFICE**

**HEISE**

Let's move now to top management level, what is the role of the rector and the top management team? On one hand, they have vital role internally but they are also the key actors on external relationship and negotiating with, for example policy makers. How are they influencing and how should /or should not they influence educational policies?

## **LIBRARY**

**HEISE**

Libraries have traditionally been the touching points of (academic) knowledge to society. Describe what elements and characteristics does a library need to be a touching point between society and HEI in today's world.

## **LEARNING SPACE**

**HEISE**

HEis core activity is education. How do you see the role of education to find solutions for over digitalized society and its negative impacts? What kinds of roles does/should the teacher/professor play?