

Timing	Key-note panels							
8.30 - 9.00	Registration and coffee							
9.00 - 9.30	<p>Welcome words:</p> <ul style="list-style-type: none"> o Welcome words from EAMT o Intro to MAPSI and conference o Practical issues – schedule of the day, practicalities 							
9.30 – 10.30	Keynote	Eleonora Belfiore	Arts projects with societal impact: a cultural policy perspective		Associate Professor in Cultural Policy at the Centre for Cultural Policy Studies at the University of Warwick, UK.			
10.30 – 11.30	Keynote	Takaya Kawamura	Arts-mediated critical management learning for health/social care in Japan		Associate Professor at Graduate School of Business, Osaka City University, Japan.			
11.30 – 12.30	Keynote	Hanna Brotherus	My Body is My Home		Finnish choreographer.			
12.30-13.45	Lunch							
13.45-15.45	Presentations/Parallel sessions		<p>1. SOCIAL IMPACT</p> <p>Room A404, moderators: Marge Sassi and Beatriz Plaza</p> <p>1.1. Possibilities of using creative activities to foster integration – the experience of workshop participants at the Ukrainian Cultural Center. Kaia Olmre (Ukrainian Cultural Center), Anna Ranczkowska-Ljutjuk (Estonian Academy of Music and Theatre).</p> <p>1.2. Comparing perceptions of the social impact of several types of culture: A mixed methods study on the English county of Derbyshire. Martin Simmons (University of Sheffield).</p> <p>1.3. Indigenous Contemporary Art Dialogical Curating in Taiwan: Tribal Art Root Down Project with Societal Impact. Biung Imhasan (The University of Edinburgh, Edinburgh College of Art)</p> <p>1.4. Measuring Intangibles: A Preliminary Approach to Franchise Museums. Beatriz Plaza and Javier Lerena (Faculty of Economics, University of the Basque Country UPV/EHU).</p>	<p>2. URBAN DEVELOPMENT</p> <p>Room A403, moderator Kätilin Pulk:</p> <p>2.1. Maximizing the impact of the cultural heritage sector in regional Australia. Dr Kim Lehman (Tasmanian School of Business and Economics, University of Tasmania), Dr Mark Wickham (Tasmanian School of Business and Economics, University of Tasmania), Dr Ian Fillis (Stirling Management School, University of Stirling, Scotland), Mr Richard Mulvaney (Queen Victoria Museum and Art Gallery, Launceston, Tasmania).</p> <p>2.2. From 'Steel Town' to 'Cultural Town'-The cultural junction between old and new, with reference to '2012 Kaohsiung International Steel and Iron Sculpture Festival'. I-Chi Ko (Goldsmiths, University of London).</p> <p>2.3. Culture-led urban regeneration1 and Creative Placemaking: the impacts of temporary art projects on site and community-in-transition. Ronit Eisenbach (University of Maryland School of Architecture), Elena Lombardo (IULM University of Milan).</p> <p>2.4. Abstract MAPSI Conference: 'Art in the Community: binding and dividing'. Gwenda van der Vaart (University of Groningen).</p>	<p>3. SOCIAL ENGAGEMENT, COMMUNITY</p> <p>Room A402, moderator Annukka Jyrämä:</p> <p>3.1. "This kind of parliament should have been formed a long ago!" – Playback theatre's possibilities for societal impact. Suvi-Jonna Martikainen (Lappeenranta University of Technology).</p> <p>3.2. Löimumine and Meie Kodumaa projects. Veronika Vanova (Ukrainian Cultural Center).</p> <p>3.3. Power of the Cultural Initiatives – Making Nations and States. Egge Kulbok-Lattik (University of Jyväskylä, Finland).</p> <p>3.4. Exploring Customer Loyalty in Arts Organizations: The Role of Social Responsibility. Agustín Buendía Espinosa (EGADE Business School, Tecnológico de Monterrey), Ruth Alas (Estonian Business School), Annukka Jyrämä (Aalto University School of Business; Estonian Academy of Music and Theatre) and Sami Kajalo (Aalto University School of Business).</p>	<p>4. SOCIAL HEALTH CARE</p> <p>Room Kammersaal, moderator Tiina Pusa:</p> <p>4.1. The impact of arts activity on the well-being of health service workers: a pilot study in Lithuania. Simona Karpavičiūtė (Lithuanian University of Health Sciences), Ieva Petkutė (Socialiniai Meno Projekta).</p> <p>4.2. The dialogue of human agency and art-based methods in social and health care services. Taru Tähti (University of the Arts Helsinki).</p> <p>4.3. Trauma Gathering Series - projects of young Hungarian writers. FISZ, Association of Young Writers.</p> <p>4.4. Towards a Recoverist Manifesto. Clive Parkinson (Arts for Health).</p>	<p>5. MUSIC AND ART</p>	
15.45 - 16.00	Coffee-break							
16.00-18.00	Presentations/Parallel sessions		<p>1. SOCIAL IMPACT</p> <p>Room A402, moderator Anne Karkkunen:</p> <p>16.00 - 17.00 Work-shop: Playing with Contemporary Art in Elderly Care. Maria Sannemann, Petra Silfverberg</p> <p>moderator: Kaari Kiitsak-Prikk:</p> <p>17.00 - 18.00 Work-shop: Societal Impact and Radical Change: The evolution of Collective Encounters' new model of evaluation and measurement. Sarah Thornton (Collective Encounters)</p>	<p>2. URBAN</p>	<p>3. SOCIAL ENGAGEMENT, COMMUNITY</p>	<p>4. SOCIAL HEALTH CARE</p> <p>Room Kammersaal, moderator Ira Stiller:</p> <p>4.5. Community Festivals and Events in the Post-Industrial European City: The Impact of Liminal Practices on Community-Building. George Chatzinakos (Perrotis College of the American Farm School of Thessaloniki).</p> <p>4.6. An Arts Festival as Experience Perceived through Visual Images. An Arts Manager's Perspective. Kristina Kuznetsova-Bogdanovits (University of the Arts Helsinki Sibelius Academy).</p> <p>4.7. Translation Games - foreign languages, artistic creation and social impact. Ricarda Vidal King's College London).</p> <p>4.8. An exploration into how artist residencies serve as a training tool for civic engagement. Janet Hetherington (Staffordshire University).</p>	<p>5. MUSIC AND ART</p> <p>Room A404, moderator Kaisa Holopainen:</p> <p>5.1. „Art for all - Programs for People with Disability in Art Museums”. Jane Meresmaa-Roos (Art Museum of Estonia).</p> <p>5.2. Singing in later life: the anatomy of a community choir. Alexandra Lamont and Michael Murray (Keele University).</p> <p>5.3. KETTUKI - Facing the Challenge of Making Outsider Art Known. Päivi Liija, Minna Haveri (Kettuki).</p> <p>5.4. Managing musical diversity – the challenges of radical musical inclusion. June Boyce-Tillman (University of Winchester, North West University South Africa).</p> <p>Room A403, moderator Anna Ranczkowska-Ljutjuk:</p> <p>Work-shop: Building Belonging by Singing: Community Choirs in Lincolnshire, England. Frances Kelly (adult education choral director and researcher).</p>	
18.00 - 18.30	Closing, concert from EAMT students							